

Bank Julius Baer

presents

STEINWAY

REGIONAL FINALS

28 JULY 2012

INTERNATIONAL ADJUDICATORS

Bela Siki (USA)

Caio Pagano (USA)

Eleanor Wong (Hong Kong)



STEINWAY & SONS

STAGE I

National level competitions will be held in Taiwan, South Korea, Philippines, Indonesia, Thailand, Malaysia, Vietnam, & Singapore

STAGE II

Steinway Regional Finals will be held in Singapore, 28 Jul 2012

1ST GRAND PRIZE

Fully sponsored trip to participate in the International Steinway Festival (Hamburg, Germany)

2ND PRIZE

\$1,000SGD

3RD PRIZE

\$500SGD

ORGANISED BY

STEINWAY GALLERY
SINGAPORE

PRESENTING SPONSOR

Julius Bär

OFFICIAL HOTEL



OFFICIAL AUTOMOBILE



OFFICIAL VENUE

YONG SIEW TOH
CONSERVATORY
of MUSIC

STEINWAY REGIONAL FINALS

PROJECT DESCRIPTION



What is the International Steinway Festival 2012?

The festival is an important biennial event sponsored by Steinway & Sons in Hamburg, Germany. Its purpose is to identify, encourage, and promote young pianists in the formative stages of their careers. In 2012 various countries will be running national level auditions to determine representatives for Hamburg. Here in Asia a regional competition --hosted by Steinway Gallery Singapore and involving finalists from 8 nations--promises to be one of the largest events of its kind, offering prizes and an opportunity for its 1st prize winner to appear in concert alongside representatives from several European nations. If for any reason the regional winner is ill or unable to travel to Germany, the 2nd Prize winner may, at the discretion of the regional jury panel, be awarded the fully sponsored trip to Hamburg instead, the festival date is 7 September, 2012.

When are these Asian national & regional competitions?

In the first stages, local Steinway Dealers will administer national auditions throughout the following Asian countries: Taiwan, Korea, Philippines, Indonesia, Thailand, Malaysia, Vietnam, & Singapore. (Auditions in China and Japan are managed under separate auspices.) Each country will select one representative who will perform in the Steinway Regional Finals in Singapore. Regional finalists will be asked to arrive the night preceding the regional finals for an orientation meeting with the Competition Committee.

Where will the regional finals be held?

The regional finals will be held at the concert hall of the Yong Siew Toh Conservatory of Music, National University of Singapore.

Who is eligible to audition?

The auditions are open to pianists 10-17 years of age as of September 2012. Pianists must audition in the countries where they are either citizens or permanent residents. Proof of citizenship or permanent residency will be required. Those participating in national auditions will be asked to complete an application form along with a recommendation letter from his/her current or most recent piano teacher.

Where will the contestants stay, and what about travel costs?

All travel and accommodation costs for the regional auditions will be undertaken by participants themselves. A list of recommended hotels will be provided by Steinway Gallery, Singapore.

REPERTOIRE REQUIREMENTS



National Auditions

Entrants are asked to prepare 20 minutes (maximum) of memorized piano solo repertoire which offers three contrasting stylistic periods. Programmes must include the first movement from any Sonata by Haydn, Mozart, Beethoven, Clementi or Schubert. Individual movements from other works are acceptable for the two remaining "free choice" selections, but no transcriptions or concerti will be permitted.

Each country can determine best whether to hold its national level auditions in one or two rounds, depending on applicant numbers. (E.g., Singapore will have two rounds to determine its national winner.)

Please note: The national audition programme must be performed again, without changes, and in its entirety, at the regional finals. Any applicants failing to perform the same (i.e., identical) programme for both stages will be automatically disqualified.

Regional Finals Procedure

YST Concert Hall (Singapore)

The eight finalists will perform the same 20 minute programme from the national competition (mentioned above) in its entirety, without interruption. A winner will then be selected to perform in Hamburg. Other awards will be announced in a prize giving ceremony, followed by a short concert given by the three prize winners.

The regional final rounds will be open to the public and free of charge.

Where and when do pianists submit their application materials?

Applicants must submit their completed application forms to their respective local Steinway dealer. The submission deadlines are determined by the local dealer. The local Steinway dealers are responsible to ensure that all their respective applications and submission forms are in accordance to the qualifying rules and regulations of the Regional Finals.

The local Steinway dealers will select only one national winner and submit this applicant's materials (required repertoire/passport information/teachers recommendation letters etc) to the Executive Director of the Regional Finals, Mr Leng Tshua, in Singapore. All submission must be sent by post to Steinway Gallery Singapore and the deadline is 21 May 2012.

All Audition Repertoire Must Be Performed From Memory

Applicants are asked to adhere strictly to the time limits imposed. To ensure fairness and impartiality in the regional auditions, an official audition committee member will serve as a "timer" and will stop a participant should s/he exceeds the 20 minutes time frame outline above. It is strongly recommended, that applicants and their teachers give the timing of programmes careful consideration.

ALL DECISIONS MADE BY THE COMPETITION COMMITTEE ARE FINAL

The Competition Committee reserves the right to record or video the performance of contestants and winners and to organize all performances related to the competition. No performance fees or royalties will be paid to the contestants. All recorded materials from the contestants are properties of Steinway Gallery Singapore.

STEINWAY REGIONAL FINALS

AUDITIONS 2012 SCHEDULE OF EVENTS



Day I • Welcome, Event Briefing & Orientation

Friday, July 27 • YST Concert Hall

- 09:00 Practice sessions for audition begin
- 14:00 Orientation and rehearsal at concert hall
- 18:00 Dinner & Meeting with Judges

Day II • Steinway Regional Finals

Saturday, July 28 • YST Concert Hall

- 09:00 Practice session for the 8 contestants
- 12:00 Lunch Break
- 13:00 Preliminary Rounds (Session I: 1- 4)
- 14:30 Break
- 15:30 Preliminary Rounds (Session II: 5 - 8)
- 17:30 Bank Julius Baer pre concert reception
- 19:30 Bank Julius Baer Celebration Gala Concert; announcement of the three winners, performance by the 3 winners, announcement of the Grand Prize Winner and Award Ceremony
- 20:30 Julius Baer VVIP dinner

Day III

Sunday, July 29 • St. Regis Hotel

- 11:30 Tea with Steinway at St. Regis, audience seated
- 12:00 Concert featuring the three prize winners of the Steinway Regional Finals
- 13:00 Social and Business networking and visiting at St. Regis
- 14:00 Event concluded
- 14:30 Return to hotel and ready for the airport

STEINWAY REGIONAL FINALS

APPLICATION PROCEDURE



Pianists aged 10-17 as of September 2012 may apply. The aim is to identify and support young pianists demonstrating the capacity for professional level artistry. The first prize is a concert performance in Hamburg; it is therefore assumed that those applying will maintain the highest artistic standards and that s/he is available to travel and perform at the time of the International Festival in Hamburg.

Applications must be postmarked no later than the deadlines prescribed by the local Steinway dealers.

The following materials are required of all participants:

- 1) A letter of endorsement from the student's current or most recent teacher, which clearly states that the entrant possesses a fully prepared competition programme and that the applicant is capable of travel to Hamburg, Germany.
- 2) A completed application form together with a non-refundable application fee must be submitted to the local Steinway dealer. For Singapore, this will be a non-refundable fee of \$150SGD.
- 3) A recent publicity photo of the applicant.

Enquiries

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